



ევროკავშირი  
საქართველოსთვის



KONRAD  
ADENAUER  
STIFTUNG

# UNITED FOR GEORGIA'S EUROPEAN WAY



Economic Policy Research Center  
ეკონომიკური პოლიტიკის კვლევის ცენტრი



# UNITED FOR GEORGIA'S EUROPEAN WAY

**Duration:** 33 months

**Total Budget:** 3,099,837.08 Euros

**Partnering for the project implementation:** Konrad Adenauer Stiftung (KAS), Economic Policy Research Center (EPRC), Open Society Georgia Foundation (OSCF), Independent Journalists' House (IJH)

**Regional Coverage:** All Georgian regions

The project aims to promote Georgia's further integration with the European Union through extensive public participation and cooperation; the strengthening of democracy and freedom of expression; the empowerment of civil society, youth, media, business, as well as legal support for local activists; the initiation of high-quality research and public dialogue; and the raising of awareness of Georgian society and the international community.

## WHO IS THIS PROJECT FOR?

**Society** - members of the society from all regions of Georgia will have the opportunity to make their own contribution to bringing Georgia closer to Europe, to share their vision, to unite and to make their voice heard by decision-makers in Georgia and the European Union; citizens across all regions of Georgia will receive information on the European integration process from reliable and impartial parties, through innovative and interactive means.

**Youth** - schoolchildren and future leaders - will be able to learn more about European opportunities and values, take part in summer courses and bring their own ideas for closer ties with the EU to life; they will be given the opportunity to acquire and strengthen their leadership skills.

**The media** - through the creation of a coalition and an active media campaign - will be involved in the process of explaining and information about European values, identifying and exposing obstacles on the path to integration in the European Union and initiating discussions on important issues.

**Representatives of the creative industries** - will be able to put their creative concepts at the service of the European integration of the country, participate in the dialogue process and create tangible creative products.

**Civil society and business organizations** - will be involved in the dialogue, will be enabled to implement initiatives supporting Georgia's European integration with the support of the project;

**The business community** - will be able to share with each other and society the experience of integration with the EU market, becoming an active agent of the country's European integration;

**Lawyers** - young lawyers working throughout Georgia will have the opportunity to practice as legal representatives of civil society, acquire knowledge, skills and legal practice, contribute to building a democratic society with freedom of speech and expression in Georgia;

**Activists** - those who need protection and representation in legal proceedings due to obstacles placed in the path of their civic activism, will receive free legal assistance and public support;

**Researchers** - will monitor the required steps for integration into the European Union, engaging in discussion and communication with the public and authorities through evidence-based research;

**Regional and central authorities, the international community, academia** - will receive valuable, structured and reliable findings and recommendations for dialogue, will converge on the discussion platform created for this purpose, and will be able to discuss the challenges of European integration at a high-level international conference. They will be given the opportunity to acquire new and valuable partners, both inside and outside the country.



## PROJECT ACTIVITIES

- Elaboration of Shadow and monitoring reports on national and EU policies, fostering Georgia's EU integration;
- Expert discussions and debates with participation of European think-tanks and research institutes; Public-Private Multi-stakeholder Thematic Task Forces on EU integration issues to advocate for Georgia's EU integration;
- High level Conference on Georgia's EU Integration; Connecting different stakeholders (CSOs, media, academia, private sector, decision-makers, international actors, to promote Georgia's EU integration;
- Coalition Building and Network Creation; Establishment of Regional Civic Councils for European Integration and Establishment of Media Coalition for European Integration;
- Capacity Building on the issues of EU integration; thematic Training of Trainers (ToT) for media, CSOs, civil society activities and influencers;
- Financial support to the third parties, to CSOs, with a special focus on grassroots organizations to initiate projects that promote and support Georgia's path towards EU integration;
- Establishment of Regional Legal Aid Board (RLAB) for providing legal aid to CSOs, media, journalists and civil society actors.
- EU Youth Camps organized for youth from the regions of Georgia;
- "Our European Way" competition for the Youth Camp Participants;
- Media Communication with the public - content preparation with the support of creative industry, marketing, media production and communication technology companies.
- EU Information Bus and door to door campaigns throughout Georgia.

## KEY TARGETS

- 8 research publications and multimedia products on national and EU policies, advocating for Georgia's EU integration;
- Civic EU Integration Strategic Vision Document focused on the region-specific needs' analysis of the path of Georgia's EU integration produced by 150 members united in 10 Regional Civic Councils for European Integration.
- 2 high level international conferences involving up to 400 participants, designed to strengthen ties between regional and national CSOs, promote the work of partners and enhance advocacy efforts, held in Tbilisi and Batumi;
- Establishing a Regional Media Coalition for European Integration to develop a regional communication strategy; 3 national and 6 regional media outlets united around a common cause; 36 media professionals trained in technology-enhanced media production, countering disinformation and strategic communication preparation; 540 exclusive media products developed and disseminated in 4 languages;
- Capacity building - a total of 10 two-day training sessions will be conducted throughout Georgia, bringing together 250 participants from media, CSOs, emerging leaders, private sector representatives and lawyers.
- Establishment of Regional Legal Aid Boards (RLAB), uniting 30 lawyers for providing on-demand legal aid and consultations to enhance resilience of Georgian CSOs.
- Information sessions in 260 schools with 6500 pupils, for inviting them to participate in EU Youth Camps; 500 youth camp participants united to form 125 teams pitching ideas on the best ways to foster Georgia's EU integration;
- Uniting creative industry, marketing and PR specialists for creative concept and multimedia product creation on the topics of Georgia's EU integration;
- Campaigning for Georgia's EU integration in 10 regions, 50 municipalities, meeting with 5,500 people face-to-face.

The Overall Objective is to strengthen the capacity of CSOs, academia, think tanks and independent media to support Georgia's EU integration process through building nationwide coalitions and networks and enhancing public engagement in the process



**SO 1:** to research, monitor and advocate for Georgia's EU integration process through policy analysis and dialogue on national, regional and the EU levels.

**SO2:** to empower and build resilience of civil society, academia, think tanks, academia, and independent media for promoting the EU integration

**SO3:** to engage wider public, increase awareness, and ensure a bottom up approach in the EU integration process



**OP1:** Evidence-based policy advocacy on national and the EU levels through public-private multi-stakeholder task forces on EU integration is established

**OP2:** CSOs, BSOs, academia, think tanks and independent media are united in a strong network and play an active role in the European integration process.

**OP3:** Participation of the wider public, in particular youth and less represented groups in the EU integration process